



# CAFÉ IMMICO - APPLICATION

## CELEBRATING THE CONTRIBUTIONS OF HIDDEN CHAMPIONS - THE MINORITY IMMICOS

### Objective

The projects aims to support ImmiCos\* by

- i) Solving first problems, developing skills, providing PR & marketing exposure, getting industry buddies
- ii) Highlighting the achievements of the hidden gems

### Benefits for minority entrepreneurs (Total investment value per entrepreneur; €4k)

- Ten hours of free consulting service with a dedicated professional!
- Support in operation and implementation, 5-20 hours per week
- PR and marketing exposure. One-day company presentation at train station Austria wide. Audition for participation at pitching day at TV show
- Interpersonal skill development, impulse workshop
- Expand business by connecting to industry, 'buddy' from same field of operation
- Opportunity to voice yourself to policy maker
- Access to potential business angel
- Recognition of you as high potential, hidden champion

### Requirement

One of the founder of a young company, (maximum 3 years old), to have migrant background. ImmiCo to have a real definable issue, namely;

- Problem solvable within a short period of time
- Requiring little financial outlay
- Action oriented solution limited to one major goal
- Emphasis is on self-help through acquiring competence by working with professionals and by attending training
- The issues to be lobbied externally should go beyond the known, i.e. should be ones, which are not just a statement but can be solved in reasonable manner and that within a given time
- The progress should be quantifiable, having a control and evaluation element

### Returns expected from you

Café ImmiCo is an initiative, with a social element; it is free of charge for the migrant entrepreneurs, however, we expect that you will voluntarily return to the society by;

- Mentoring future Cohorts
- Support / invest in future projects
- Give full commitment of your time for 2 months during the project
- Be Branding Ambassador for Café ImmiCo

### How can you apply?

Please email a selfie video pitch of 30-60 seconds, telling us who you are, what your business is, what issue you want solved and why should you participate. If selected, you will be contacted. Thereafter you will be asked to;

- Fill in WIFI application form (it is gratis). WIFI will check eligibility (criteria being, young entrepreneur – company i.e. 1-3 years old, company registered in Vienna, and have not used up the available WIFI hours)



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- Provide one page of problem definition write-up
- Optionally; Provide with name of wish buddy, Provide profile of person who will help you in implementation - operation

### ***Social Media***

<https://www.youtube.com/channel/UckyfwT4hPt8IF8RrKKPRfMw>

### ***Please Contact:***

Adj. Prof. Ahmad Majid  
Prokurist  
Immipreneurs® of Austria – IoA  
ahmad.majid@immipreneurs.eu  
0699 19 54 75 24

Please be aware that video material can be used for promotional purposes!

\*) Immi = Immigrant; Co = Commercial Company

!) Entrepreneur will be using own company hours at WIFiberater pool, but project will refund the self-deduction of up to 10 hours, in case you are unable to use these hours, the organizers will try to find alternative offer



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**Partners:**



- <http://awsg.at/>
- <http://www.dalecarnegie.at/>
- <http://www.epku.at/>
- <http://www.immipreneurs.eu/>
- <http://www.psz.co.at/>
- <http://www.radioafrika.net/>
- <http://www.rat-fte.at/>
- <http://webster.ac.at/>
- <http://www.wifiwien.at/>

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